CU of DOÑA.

NARRATOR (V/O):

Señora, if you feel dirt is invading your home, we have great news for you!

DOÑA:

For me?

Latino Plastic Cover helps you fight all kinds of filth!

Shot of plastic-covered lamp & corresponding images

NARRATOR (V/O):
To keep your lamps dust-free...

VOICE 2:
Latino Plastic Cover!

Shot of Doña and her plastic-covered sofa.

NARRATOR (V/O):
To keep your sofa white and bright...

VOICE 2:
Latino Plastic Cover!

Shot of DOÑA watching TV with the remote plastic-covered on her arm. Her son tries to take it away but can’t.

NARRATOR (V/O):
To enjoy your favorite novelas without interruption...

Latino Plastic Cover!

C/U of DOÑA happily covering her Virgen de Guadalupe with LPC.

NARRATOR (V/O):
To keep your faith untainted...

Latino Plastic Cover!

Shot of DOÑA wrapping her thigh in plastic.

NARRATOR (V/O):
To control your cellulite...

Latino Plastic Cover!

Shot of DOÑA in front of mirror with plastic on her head.

NARRATOR (V/O): 
For that tighter rolo satisfaction...

Latino Plastic Cover!

DOÑA smiles at camera.

Shot of DOÑA and son in front of the Virgen de Guadalupe. The son has his hands wrapped in LPC, locked in the “prayer” position.

NARRATOR (V/O):
To ensure your children remember their prayers...

Latino Plastic Cover!

Shot of DOÑA kissing a photo of Enrique Iglesias.
NARRATOR (V/O):
To protect your most intimate fantasies....

DOÑA (V/O):
Ay, delicioso Enrique!!!

NARRATOR (V/O):
Latino Plastic Cover!

Shot of man in kitchen, his wife’s mouth wrapped in plastic as she cooks.

VOICE 2 (V/O):
Did somebody say...Latino?

NARRATOR (V/O):
Yes! But it’s not only for Latinos. The Cover’s how Joe Finley keeps harmony in his home!

His wife looks unhappy.

WIFE (V/O):
Help!!

CNN footage of the US-Mexico Border.

NARRATOR (V/O):
To keep your relatives dry when they cross the border...

Shot of DOÑA at the door, greeting a woman wrapped in plastic, waving an American Flag.

NARRATOR (V/O):
Latino Plastic Cover!
2 FEMALE VOICES (V/O):
Thank you Latino Plastic Cover!

Shot of DOÑA happily at her Latino-plastic-covered couch.

NARRATOR (V/O):

Discover the luxury of freedom! Latino Plastic Cover. Because plastic is forever.