

Liberating the Archive: An Interview with Andy Bichlbaum of the Yes Men by Marcial Godoy-Anativia

Jacques Servin (also known as **Andy Bichlbaum**) is a co-founder of the [Yes Men](#), a group that has accomplished numerous high-profile media interventions since 1999. Their exploits in "identity correction" are documented in the films *The Yes Men* and *The Yes Men Fix the World*. Jacques also heads the [Yes Lab](#), a workshop to help activist groups carry out media-getting creative actions on their own, at the Hemispheric Institute, and is a Visiting Associate Arts Professor in Performance Studies at NYU.

Marcial Godoy-Anativia is a sociocultural anthropologist and the Associate Director of the Hemispheric Institute; he is also Editor, with Jill Lane, of [e-misférica](#). Recent publications include "Between the Hammer and the Anvil: Middle East Studies in the Aftermath of 9/11," (with Seteney Shami), "We Are Living in a Time of Pillage: A Conversation with Carlos Monsiváis" and *Ciudades Translocales: Espacios, flujo, representación—Perspectivas desde las Américas*, co-edited with Rossana Reguillo.

Credits

Video editing: Victor Bautista

Translation: Zach Bleckner

Subtitling: Zach Bleckner and Marcos Steuernagel